

2025 Live Kōkua Giving Campaign Frequently Asked Questions (FAQs)

Q1. What is the Live Kōkua Giving Campaign?

A: The Live Kōkua Giving Campaign (LKGC) is Bank of Hawai'i's employee-led workplace giving campaign usually held annually, conducted in partnership with Aloha United Way (AUW). Members of the Bankoh 'ohana have an opportunity to financially support one or more registered 501(c)3 nonprofits of their choosing, including over 300 nonprofits on AUW's network of nonprofit partner agencies.

Q2. What are the dates of this year's campaign?

A: This year's LKGC runs from September 8, 2025 through October 10, 2025.

Q3. What is the theme of this year's LKGC?

A: This year's LKGC is "Now More Than Ever."

The core mission of our campaign is to inspire compassionate giving and empower our local nonprofit organizations, delivering urgent support to strengthen community resilience in a time of uncertainty. Now, more than ever, is the time to give. Together, as One Bankoh we can make a lasting impact across our communities.

Q4. Which nonprofits are we supporting this year?

A: We're continuing our tradition of being able to designate your donation to one or more nonprofits of your choosing. You can donate to any of Aloha United Way's impact areas of ALICE, 211 and Safety Net or their 300+ nonprofit partner agencies on Aloha United Way's network. The list of AUW Partner Agencies is available on the Ignite homepage at the "Partner Agencies" link at the menu located at the TOP LEFT of the page (<https://bohgiveing.auw.stratuslive.com/>).

All profits raised at our BOH fundraising events (i.e. Craft & Food Festival, Pau Hanas, etc.) will be split between the seven organizations chosen by our Co-Charis and Employee Resource Groups (ERGs), ensuring that the contributions reflect the diverse passions and priorities of our team members.

- Girl Scouts of Hawaii
- Junior Achievement of Hawaii
- Child & Family Service
- 'Aha Punana Leo
- Hawaii Health & Harm Reduction Center
- Domestic Violence Action Center
- U.S. Vets

Q5. What fundraising events are happening during the 2025 LKGC?

A: We’re excited to host a variety of events, including three family-friendly events based on feedback from our BluePulse employee engagement survey!
 Visit Ignite (<https://bohgiving.auw.stratuslive.com/>) to see the calendar of events on the homepage and purchase tickets. Also, watch BlueFlash for announcements of events.

Q6. What is the “Four-Digit Club”?

A: For employees who donate a minimum of \$1,000 during the Campaign, you will be invited to a Mahalo event in 2026. Online contributions are cumulative and count toward Four-Digit membership, along with select LKGC fundraising events (select events are noted in the table below). You will also be recognized as a Leadership Donor in Aloha United Way’s Annual Giving Report.

Q7. How can I participate in this year’s LKGC?

A: In the spirit of our theme, Now More Than Ever, our goal is to provide various and inclusive opportunities for employees to participate in.

Participation credit will not be given for donations made on behalf of others. Participation does not necessarily mean that your contribution has to be monetary. [Here are all of the ways that employees can participate in the campaign.](#)

Description	Count Toward Participation?	Four-Digit Club Qualification?	Track your Participation
Monetary donations toward LKGC events (cash or check)	✓	✓	Contact livekokuaevents@boh.com for a donation form
In-kind donations toward LKGC online and silent auctions	✓	✓	Contact livekokuaevents@boh.com for a donation form
Monetary donations made online through our LKGC giving website	✓	✓	Participation will be tracked online at time of donation
Payroll pledge set up online through our LKGC giving website (to be paid via 2026 payroll)	✓	✓	Participation will be tracked online at time of donation
Purchase a ticket for one of our ticketed LKGC events	✓	✓	Participation and 4-digit qualification will be for the purchaser of the ticket only (whether you attend the event yourself or gift the ticket to someone else)
Purchase one of our LKGC Secret Menu items from Café Blue (Tower and/or HOK locations)	✓	✓	Email a screenshot or photo of your receipt with your name and Employee ID number to livekokuaevents@boh.com (whether you enjoy the

			item yourself or gift the item to someone else)
Enter the winning bid for one of our LKGC online auction items	✓	✓	Participation will be tracked online once the winning bid is determined at the close of auction – winners will be notified via email
Enter the winning bid for one of our LKGC silent auction items featured at our various LKGC events	✓	✓	Participation will be tracked once the winning bid is determined at the close of auction – winners will be notified via email
Purchase scrips for BOH Food & Craft Festivals on 9/16 & 9/30	✓	✓	Participation will be tracked online and at time of purchase for purchaser of scrip
Bake and/or prepare food items to be sold at one of our BOH Food & Craft Festivals on 9/16 & 9/30	✓	No	Work with your department’s festival lead and/or contact livekokuaevents@boh.com to track your participation (provide your name and Employee ID Number)
Donate a non-food item to be sold at one of our BOH Food & Craft Festivals on 9/16 & 9/30	✓	No	Work with your department’s festival lead and/or contact livekokuaevents@boh.com to track your participation (provide your name and Employee ID Number)
Volunteer your time to work a shift at one of our LKGC events	✓	No	Contact livekokuaevents@boh.com to inquire about opportunities and track your participation (provide your name and Employee ID Number)
Submit an entry for our 2025 LKGC Employee Tote Bag Design Contest	✓	No	Participation will be tracked at time of submission
Participate in a department fundraiser	Please contact livekokuaevents@boh.com	Please contact livekokuaevents@boh.com	Please contact livekokuaevents@boh.com

Q8. What is “Tocqueville Society”?

A: This is Aloha United Way’s donation recognition level for of donors giving \$10,000 or more. For more information, visit [AUW’s website](#) or call AUW director of major gifts Sarah Leatherby at (808) 543-2238.

Q9. I am a member of a Board of Directors (or other leadership team) for a 501(c)3 nonprofit and would like to satisfy my annual Board donation obligation through the Live Kōkua Giving Campaign. When do the donation funds get distributed to the nonprofit organizations?

A: Any donations made by cash, check, or credit card by October 31, 2025 through Bank of Hawai'i's Live Kōkua Giving Campaign will be paid out to nonprofits by the end of December. Donations made via payroll deduction will be paid out to nonprofits on a monthly basis beginning in 2026.

Q10. Where do I go to make my online donation?

A: Employees can make donations through our [online giving site](#) . Click on "Sign-In" on the top right corner of the homepage. Our giving site is operated through the StratusLIVE Ignite (Ignite platform).

Q11. What is Ignite?

A: Ignite is the online giving platform of AUW that connects donors with nonprofits and causes we care about. It also allows Bank of Hawai'i LKGC administrators the ability to generate reports and monitor the progress of the campaign.

Reporting and monitoring the campaign is only related to meeting our 2025 participation goal. Your donor information and individual donor amounts are private. Visit Ignite at bohgiving.auw.stratuslive.com to make a donation.

Q12. What are the different methods of contributing on Ignite?

A: Secure electronic donations via debit card, credit card, payroll deduction, or by Donor Advised Funds (DAF) can be made on Ignite.

When you pledge via **payroll deductions**, monthly recurring payments will start January 2026 and stop December 2026.

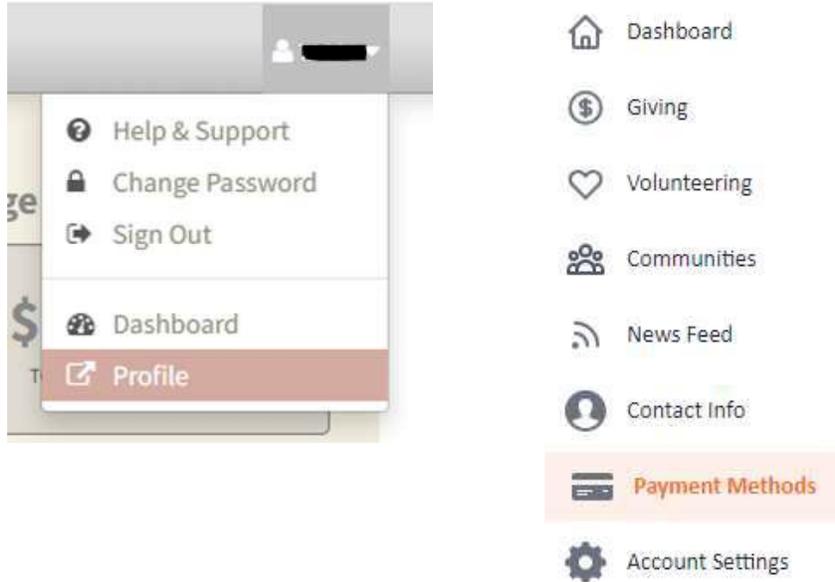
When you make a donation via **credit/debit card**, you are making a one-time donation.

When you make a donation via **Donor Approved Fund (DAF)**, you will pledge the amount in Ignite and an AUW representative will contact you to complete the donation transaction. See "How to Make a Donation" document on BlueFlash for more information.

Q13. Is my credit card/debit card information private?

A: Yes, your card information is both private and secure. AUW can only view the last 4 digits, expiration date, and card type.

If you stored your card information in Ignite and would like to remove the information, access your profile in the TOP RIGHT CORNER, and drop down to select "Profile." A new window will open showing your personalized profile. Select from the menu panel on the left, "Payment Methods." Any stored card information will appear here, and you can delete accordingly.



Q14. What if I want to make a contribution but do not have a specific nonprofit in mind?

A: Your gift will default to Aloha United Way, and AUW will distribute your donation among its partner agencies.

Q15. Am I responsible for any transaction fees?

A: No, every dollar of donation supports the nonprofit you care about. Any transaction or card fees will not be taken from your donation amount.

Q16. Can I split my payment methods between credit/debit card and payroll?

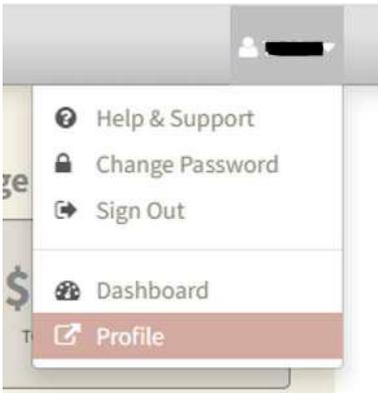
A: Yes, you will have to do separate donation transactions for each payment method you choose to use on Ignite.

Q17. Are donations to the campaign tax deductible?

A: Yes, donations made on Ignite are 100% tax deductible. You will receive an email immediately after the completion of your donation transaction on Ignite, which can serve as your receipt and proof of donation for tax purposes.

Q18. How do I view or verify my donation(s)?

A: Visit Ignite and go to the TOP RIGHT drop down to view your Profile. A page opens listing your giving history. You can print your donation receipt and acknowledgement from your Profile.



Q19. What if I make a mistake in my donation?

A: Email livekokuaevents@boh.com and the LKGC Team will assist you.

Q20. Do I have to participate in the Live Kōkua Giving Campaign?

A: No, participation in and donations through the LKGC are completely voluntary.

For additional questions, email livekokuaevents@boh.com.

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